

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: LandAid Charitable Trust	
If your organisation is part of a larger organisation, what is its name? LandAid Charitable Trust	
In which London Borough is your organisation based? Westminster	
Contact person: Mr Paul Morrish	Position: CEO
Website: http://www.landaid.org	
Legal status of organisation: Registered Charitable Incorporated	Charity, Charitable Incorporated Company or company number: 295157
When was your organisation established? 01/08/1986	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Strengthening London's Voluntary Sector
Which of the programme outcome(s) does your application aim to achieve? More organisations with the skills to improve their volunteer management
Please describe the purpose of your funding request in one sentence. To broker free professional property advice for charities supporting children/disadvantaged young people enabling them to better manage, maintain and improve their premises and services.
When will the funding be required? 13/07/2015
How much funding are you requesting? Year 1: £18,991 Year 2: £19,561 Year 3: £20,148 Total: £58,701

Aims of your organisation:

LandAid works to improve the lives of children and young people in the UK who experience disadvantage due to their economic or social circumstances. As a charitable foundation supported by the property industry, LandAid finds ways to apply the generosity and expertise of the industry to this cause. LandAid invests in projects across the UK by supporting buildings, equipment, projects and pro bono work.

Main activities of your organisation:

Each year LandAid works with over 100 industry partners to raise and give over £1 million in grants to a national network of local projects supporting disadvantaged children and young people across the UK. The grants are for building, refurbishing and maintaining premises and equipment so that charitable organisations can reshape, sustain and grow their vital services.

We also support charities with specialist pro bono property advice on their premises and related property management issues. This pro bono work is provided by professionally skilled volunteers from across the property industry. The advice maximises their limited resources and capacity to directly help young people in need, giving them access to expertise tailored specifically to their needs.

LandAid often fund projects that provide work experience, training and employment opportunities for disadvantaged young people, through the building work itself or the facilities provided as a result of the capital investment.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
9	0	14	0

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	Renegotiating 5 year terms

Summary of grant request

With limited resources or access to property skills charitable organisations find it very difficult to maintain, improve or expand their premises and deliver their vital services in buildings that are fit for purpose. Research carried out by LandAid demonstrated a clear demand from charities for assistance with their premises and a willingness for skilled property professionals to give property advice for free.

LandAid's Pro Bono Programme provides specialist pro bono property advice to charities on a whole range of property matters (managing assets, looking for premises, negotiating leases, feasibility studies and planning applications, building surveys, cost estimates, tender evaluations, construction, project management and property legal advice). This advice provides charities with support, knowledge and confidence to manage, maintain and improve their buildings and the quality of the environment in which they deliver their services.

LandAid work with property companies, asking them to commit to give a number of days of free advice per year, the skills they can offer and where in the country they can work. We work with charitable organisations to define clearly the support they need with their premises and then match them with a company (or companies) with the right skills, ensuring both sides are clear in their expectations. We stay in touch with the charities and volunteers through the length of the pro bono work to ensure a successful outcome.

In 2014/15 LandAid developed the systems and processes to set up and run our programme and at the same time brokered pro bono property services to 16 charitable organisations across the UK. This technical assistance was given by 15 companies from 34 skilled volunteers and the value of the advice given was £137, 771. Our aim is to now increase the number of pro bono projects we broker to 30 each year from 2015/16 with at least 15 based in London. In Section K we refer to the number of London charities who will benefit directly from the programme each year. We intend to increase awareness and participation in our brokering service to maintain the number of companies involved to 30 per annum and increase the number of skilled volunteers giving their assistance to 70 per annum by 2017/18.

As a charity LandAid work with over 100 corporate partners to raise money and give grants. We build excellent relationships with property firms and charities and by brokering pro bono property services we put both in touch for their mutual benefit. The staff member working on this programme is an architect and with this understanding of buildings is able to broker bespoke advice at the right time tailored to the specific needs of the charity. Without LandAid's support charities would not be supported to define the specialist skills they need or have access to companies who can provide this for free.

Landaid collect the value of the time given at the end of each financial year reporting on the impact of the pro bono property advice given and how charities and company's experience our service. LandAid use this information to make continuous improvement and in case studies/examples of best practice for wider distribution on our website, marketing and social media. From this information we will track the cascade benefit in terms of the money the charity have saved from the pro bono work, the improvement in their capacity to manage their premises effectively, if the company continues to work with a charity on a pro bono or discounted fee basis, as well other skilled volunteers who have become involved.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

None

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Create a pool of companies volunteering professional property skills where at least 50% are available to work in London.

Create a pool of charities with a clearly defined request for pro bono property assistance, tailored to their needs, where at least 50% are in London.

Broker specialist pro bono property advice to charities with 50% of charities based in London.

Hold an annual breakfast meeting to update, promote LandAid's pro bono service to existing and potential participating companies.

Publish case studies of pro bono projects on our website using data from impact stories and satisfaction surveys to demonstrate the value of LandAid's Pro Bono Programme.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Charities receiving pro bono property assistance are more informed and confident in managing, maintaining or improving their premises.

Charities receiving pro bono assistance have saved money in professional fees.

Participation in LandAid's brokering service by skilled property volunteers has increased year on year with a positive experience of our service.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We do continue to continue our free property advice service beyond this period and intend to fund it ourselves.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

15

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

0-15

16-24

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salary of Pro Bono Manager	37,983	39,122	40,296	117,401
(allowing 3% inflation)	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	0	0	0	0
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
LandAid will fund 1/2 of the salary costs	18,992	19,561	20,148	58,701
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	0	0	0	0
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
No other funders are considering the proposal	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	0	0	0	0
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
50% of the Salary of Pro Bono Manager	18,991	19,561	20,148	58,700
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	0	0	0	0
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2014
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Income received from:	£
Voluntary income	1,464,217
Activities for generating funds	313,675
Investment income	3,637
Income from charitable activities	0
Other sources	0
Total Income:	1,781,529

Expenditure:	£
Charitable activities	1,190,695
Governance costs	44,859
Cost of generating funds	470,557
Other	0
Total Expenditure:	1,706,111
Net (deficit)/surplus:	75,418
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	0

Asset position at year end	£
Fixed assets	2
Investments	0
Net current assets	524,906
Long-term liabilities	0
*Total Assets (A):	524,908

Reserves at year end	£
Restricted funds	13,333
Endowment Funds	0
Unrestricted funds	511,575
*Total Reserves (B):	524,908

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Westminster Foundation	0	13,333	6,667
	0	0	0
	0	0	0
	0	0	0
	0	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Paul Morrish**

Role within **Chief Executive**
Organisation: